

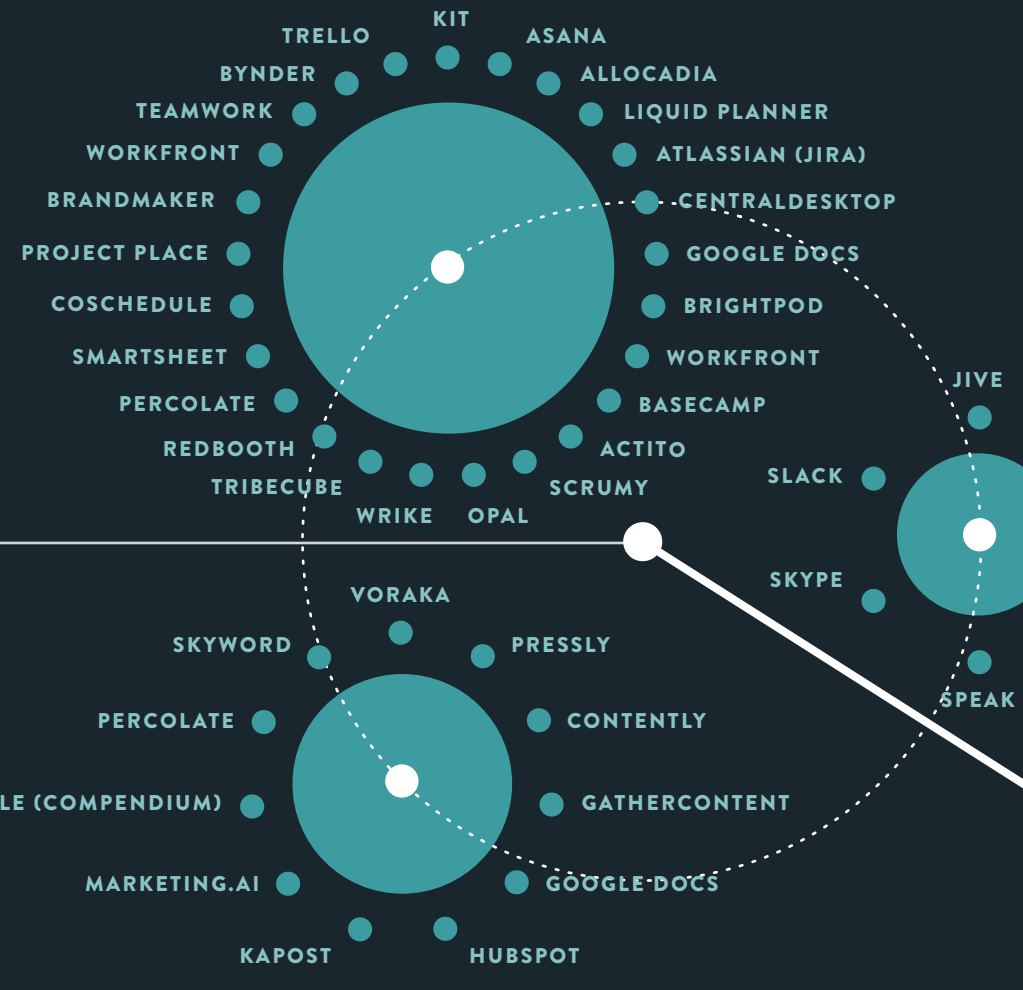


WHAT MARKETING PROBLEM ARE YOU LOOKING TO SOLVE?

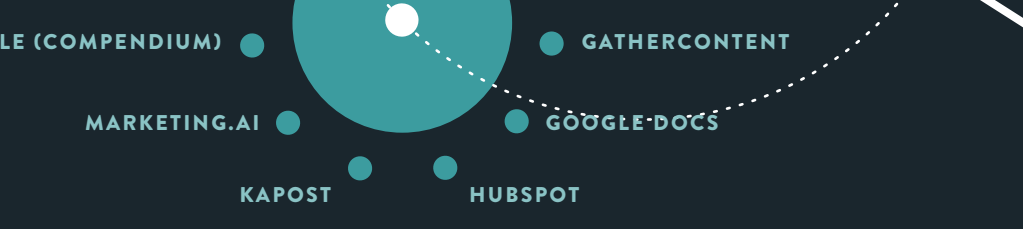
MANAGEMENT | EXPERIENCE | ACQUISITION

COLLABORATION

Workflow

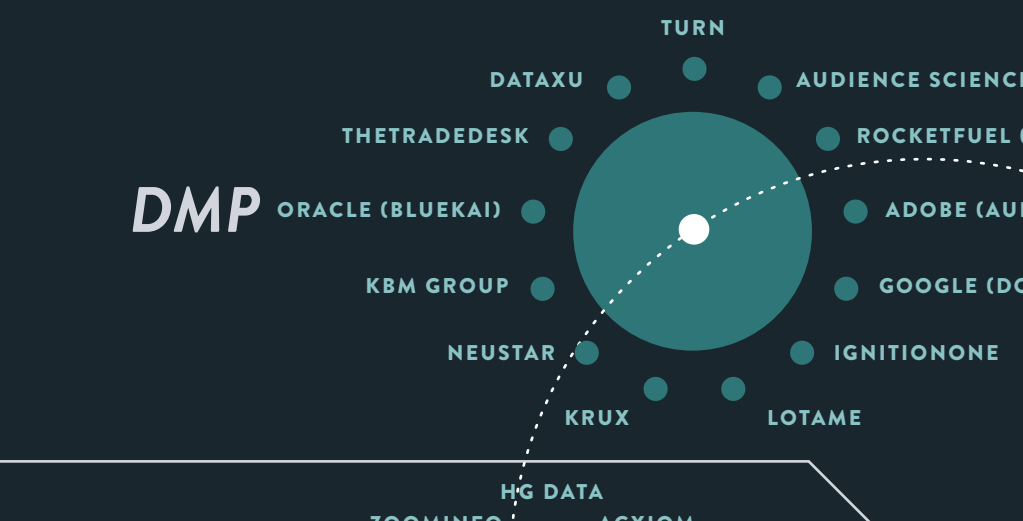


Content

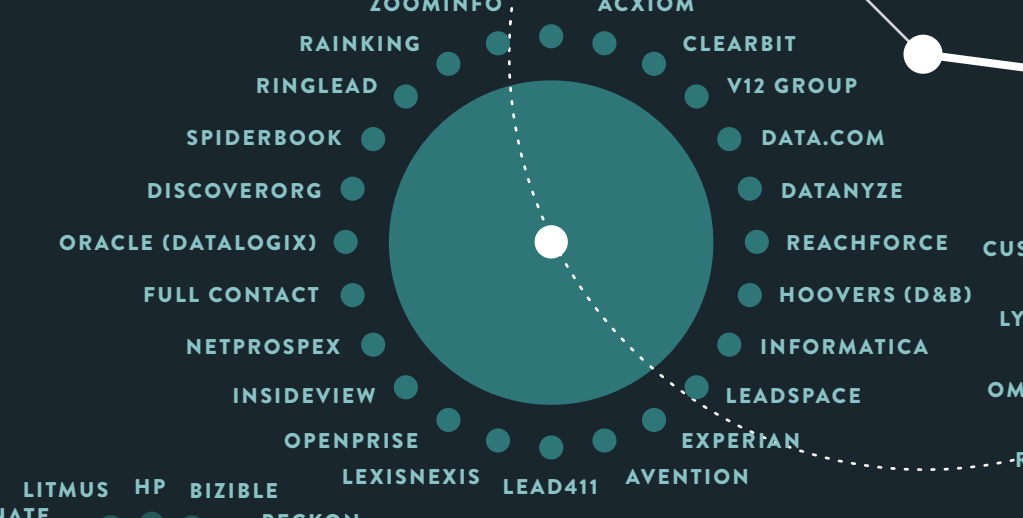


DATA CENTRALIZATION

DMP



Data Cleansing

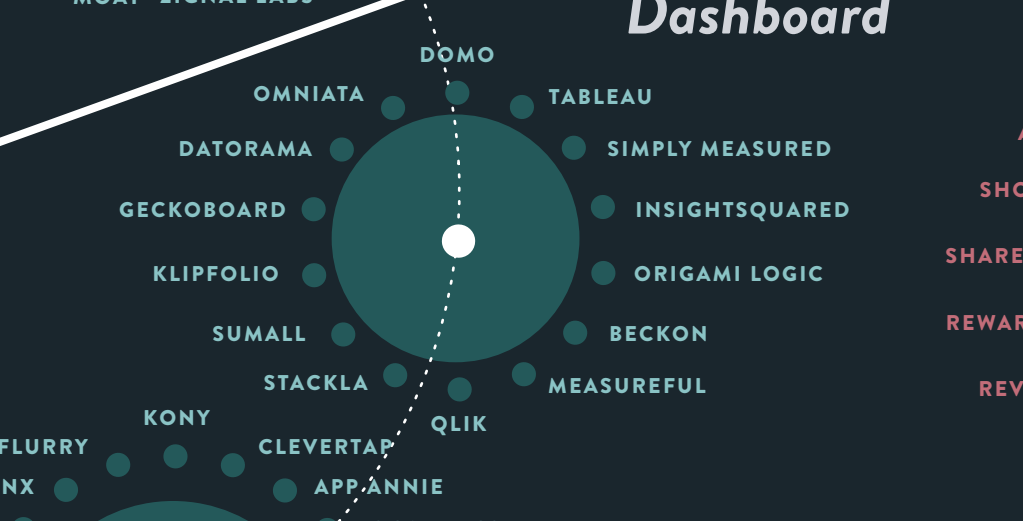


ANALYTICS

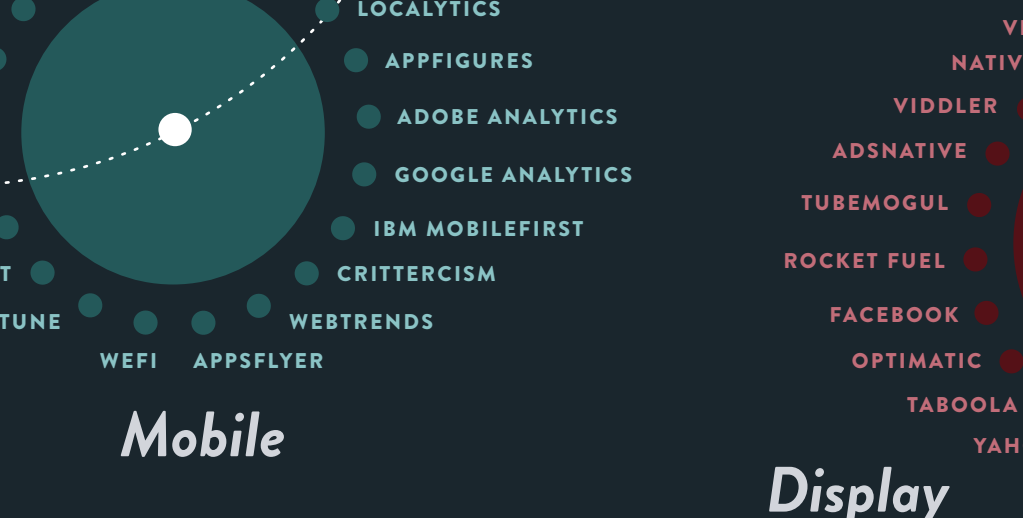
Competitive Intelligence



Dashboard



Social



PAID ACQUISITION

Display

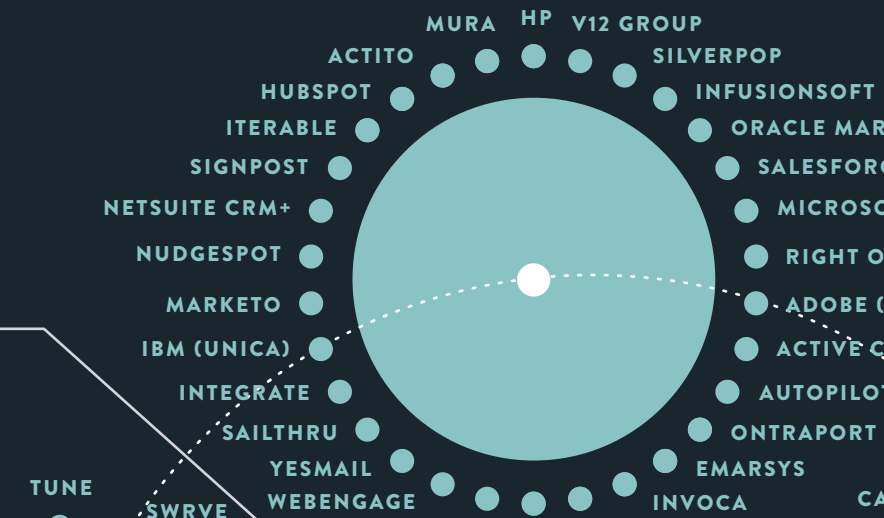


Local

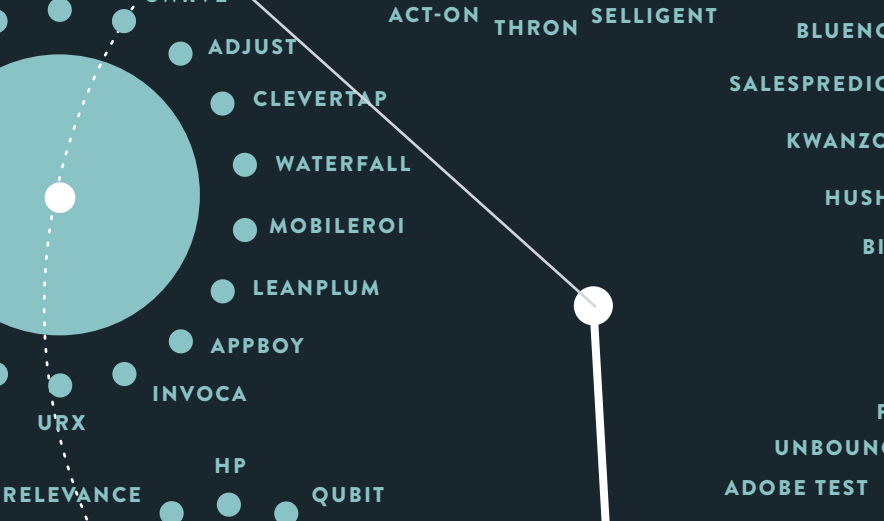


MARKETING AUTOMATION

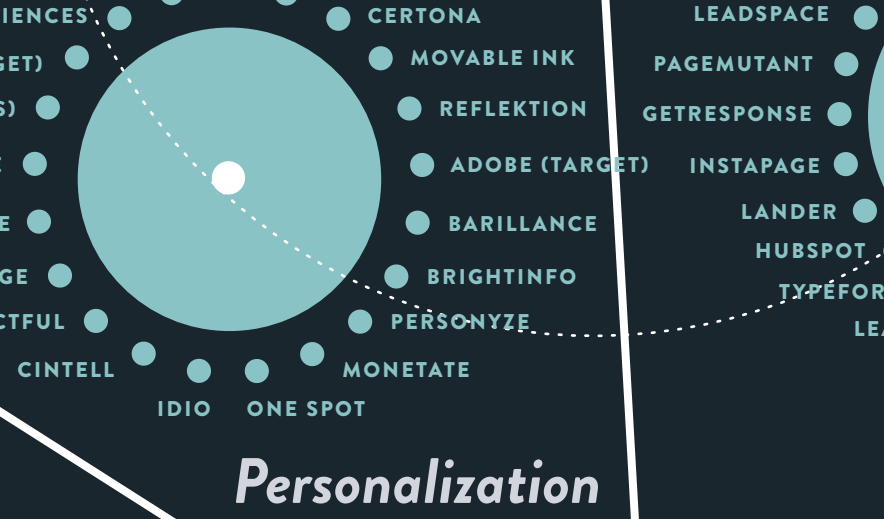
Communications



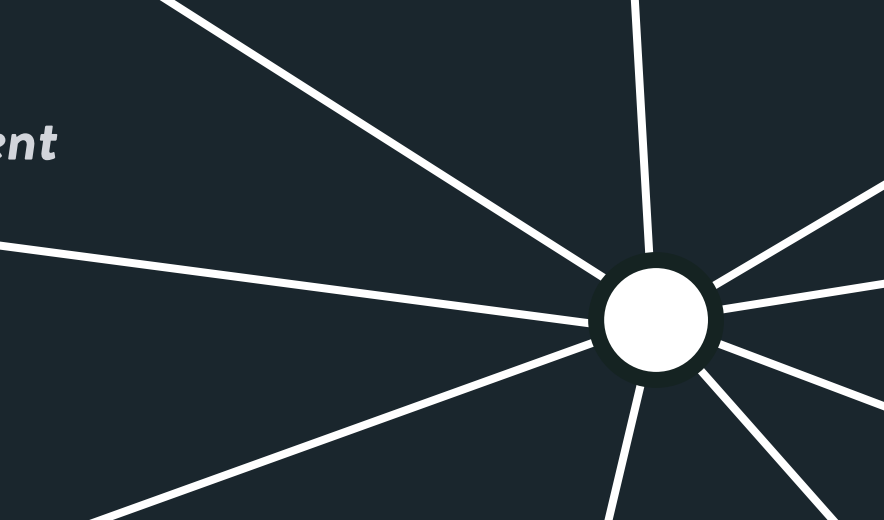
Mobile



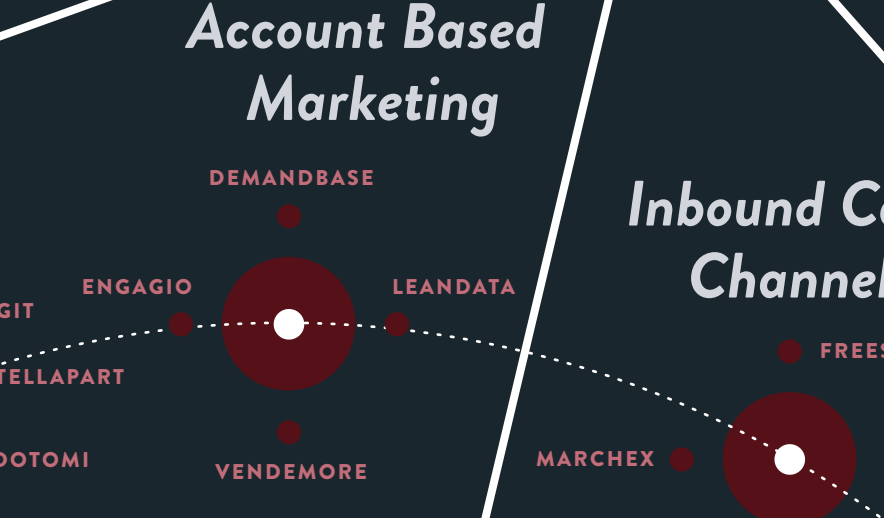
Personalization



Tag Management



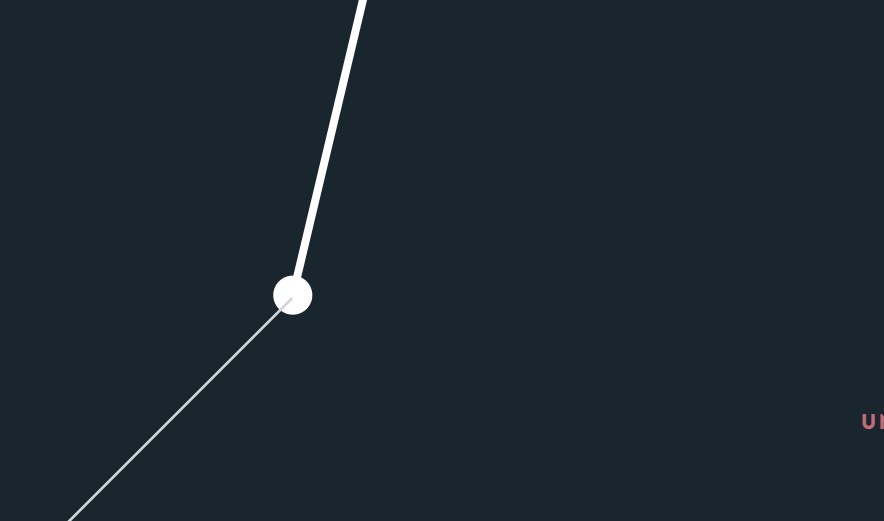
Customer Data Platform



Retargeting



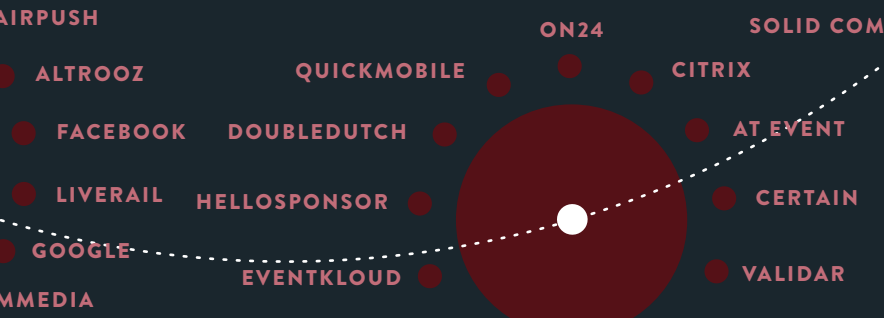
Affiliate



Local

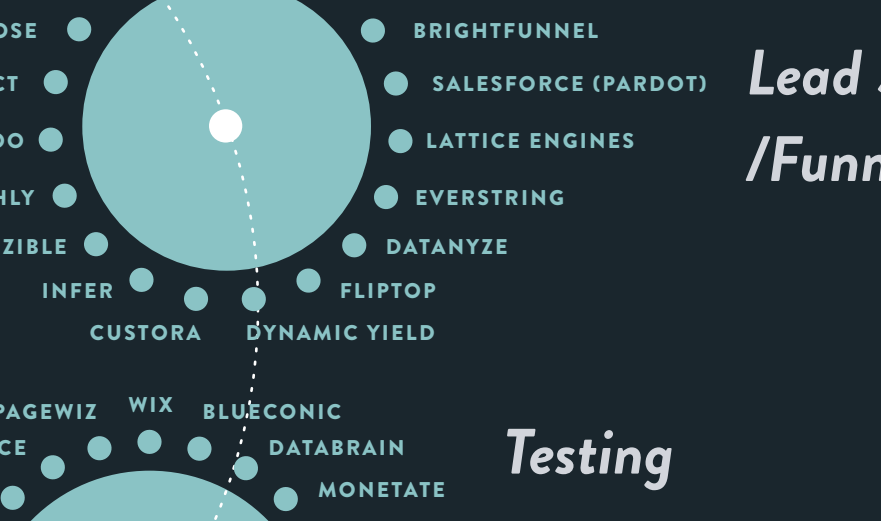


Mobile Advertising

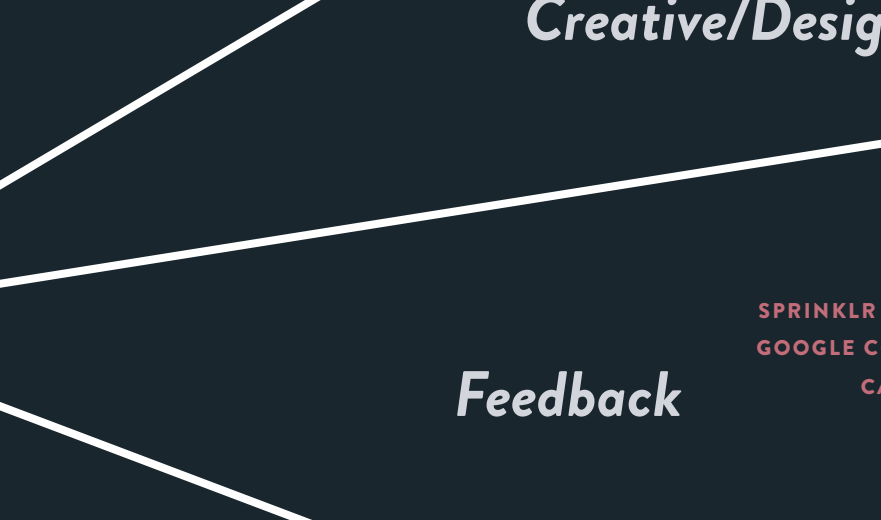


Communication/Engagement

Mobile



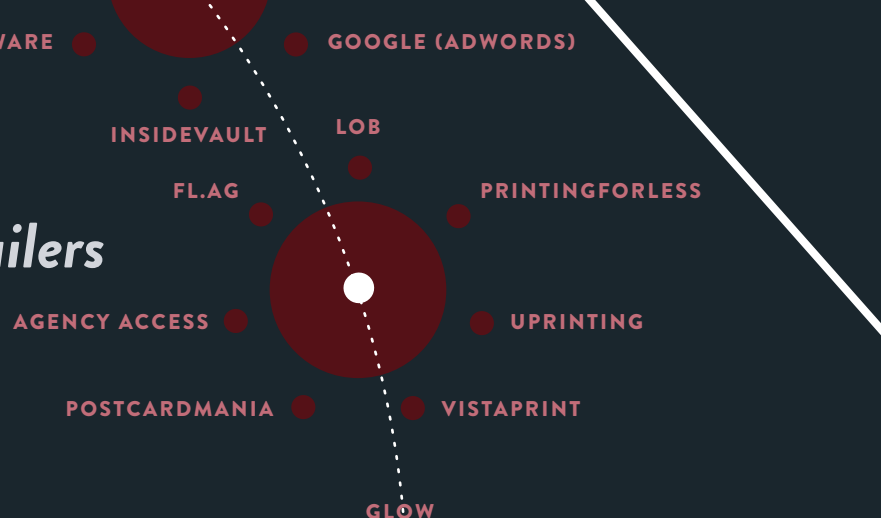
Testing



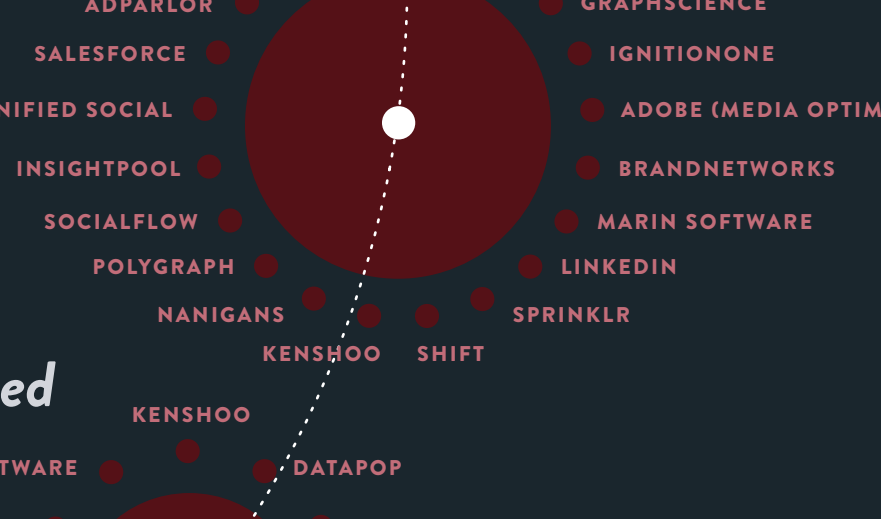
Account Based Marketing



Inbound Call Channel



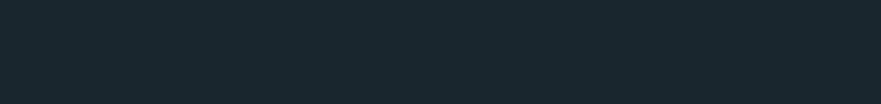
PPC



Print/Mailers



Feed Based



RETENTION

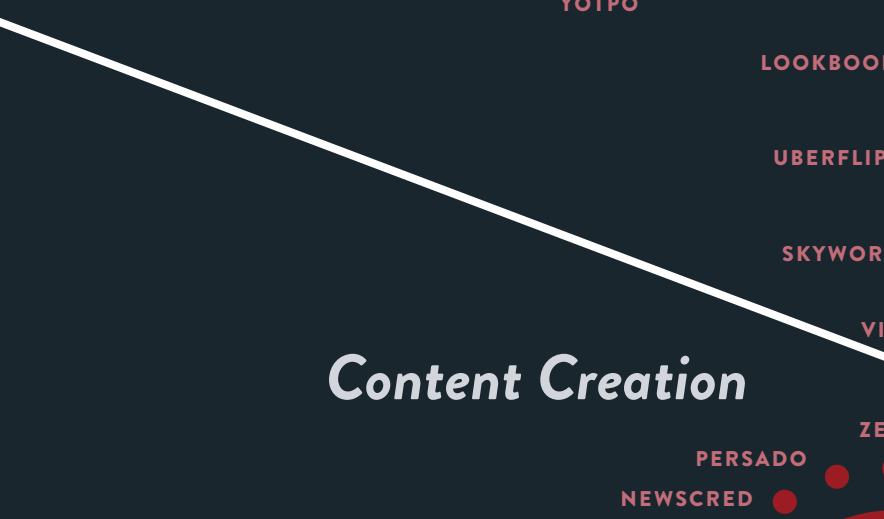
Lead Scoring / Funnel Optimization



Creative/Design



Feedback



Content Creation

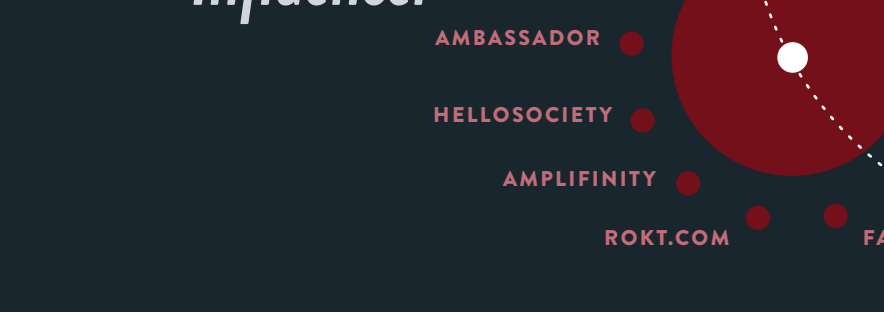


Social/UGC

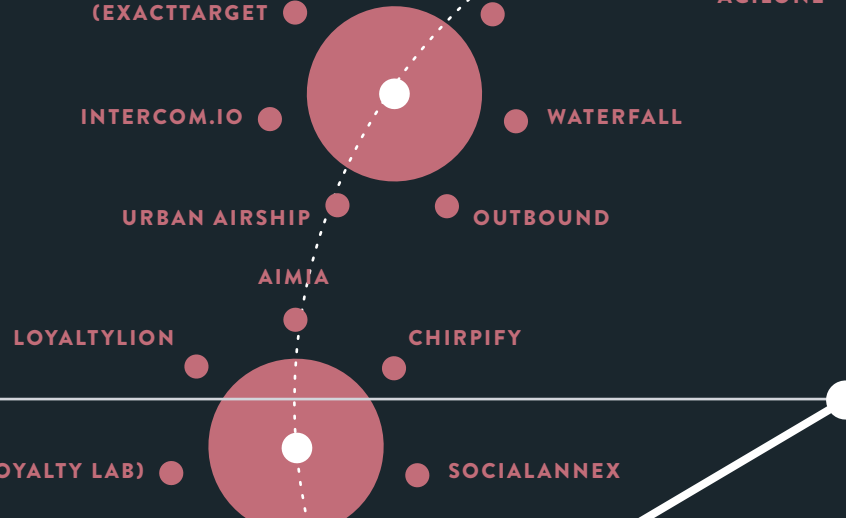


ORGANIC ACQUISITION

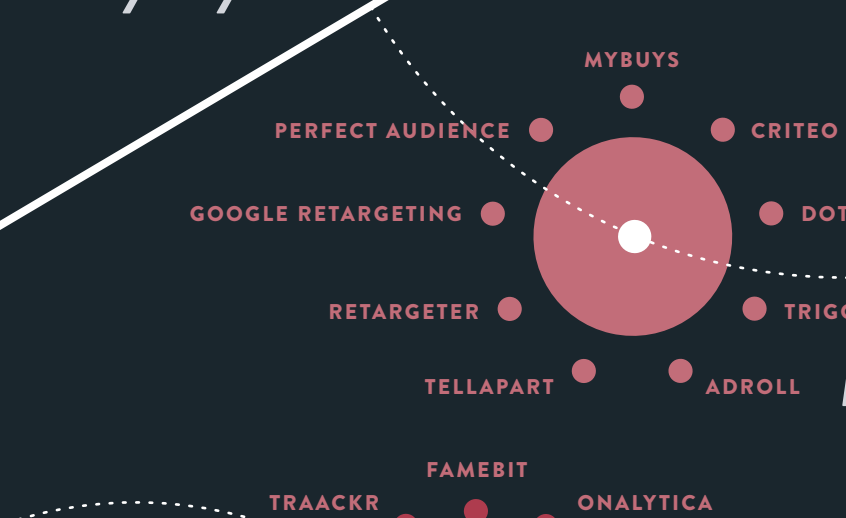
Influencer



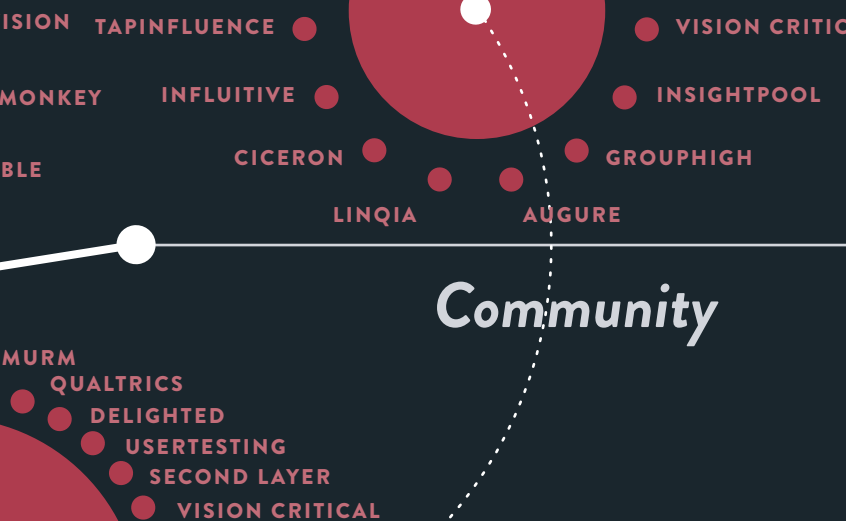
Mobile



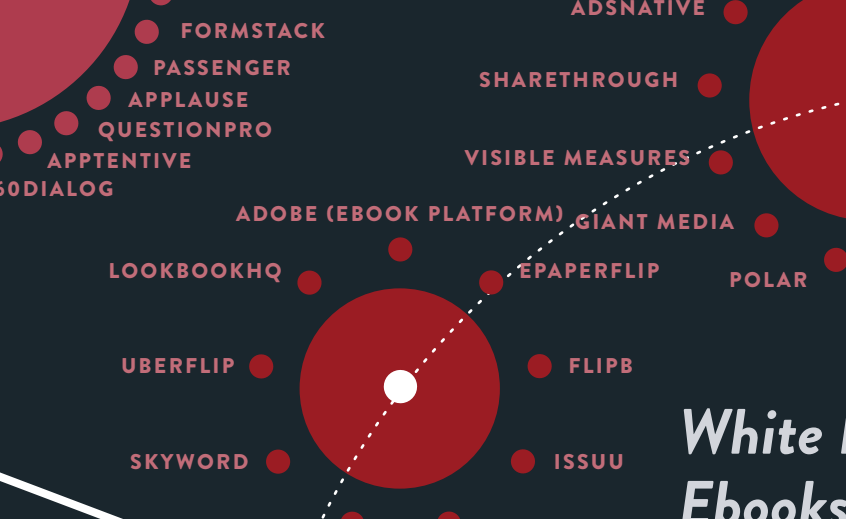
Loyalty



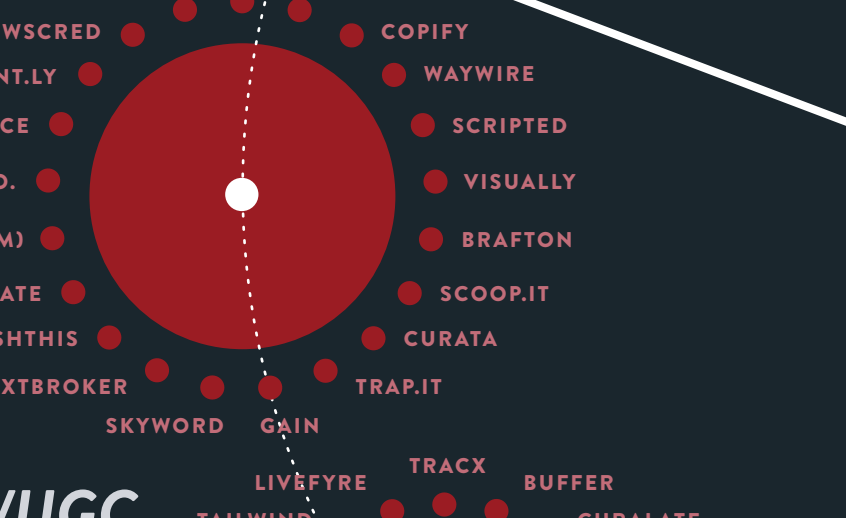
Community



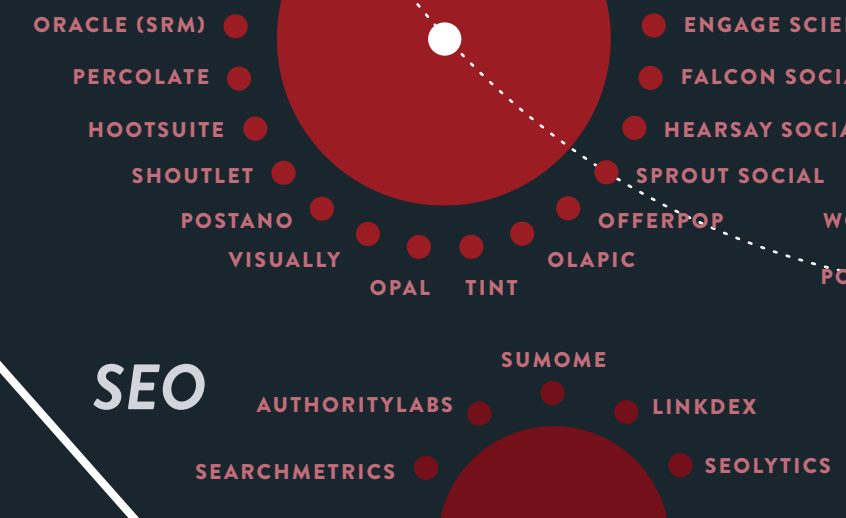
White Papers/ Ebooks



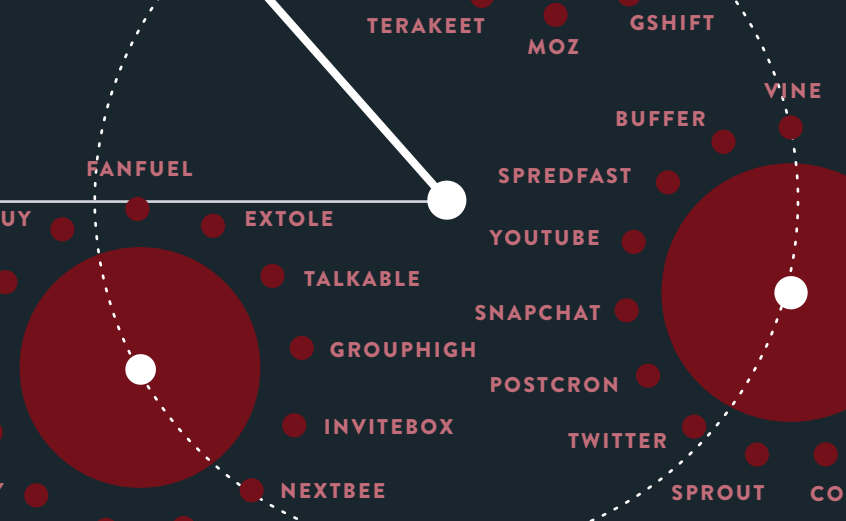
Social/UGC



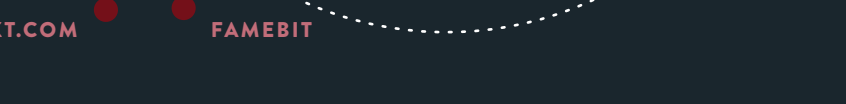
SEO



Blogging Platform



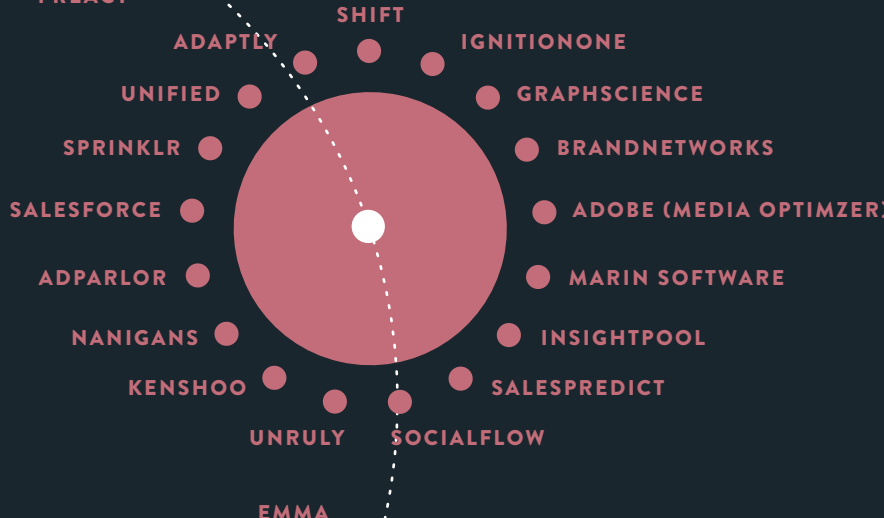
Social



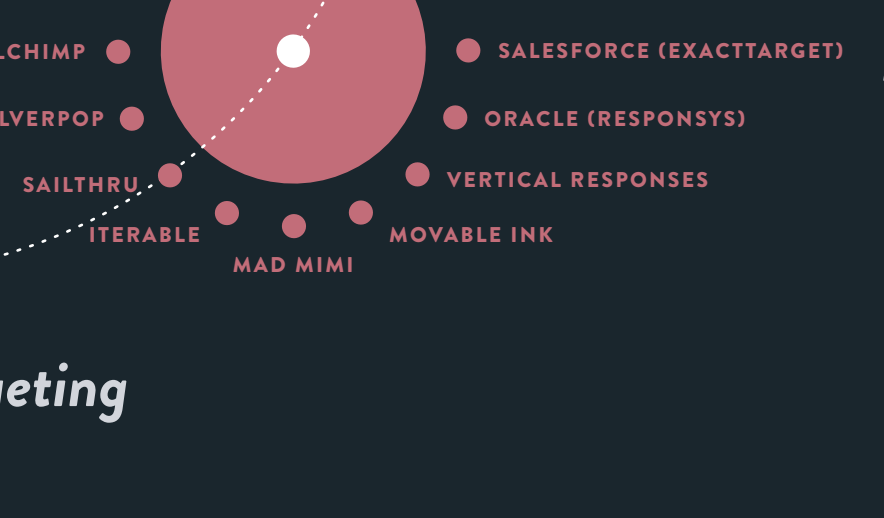
Automation



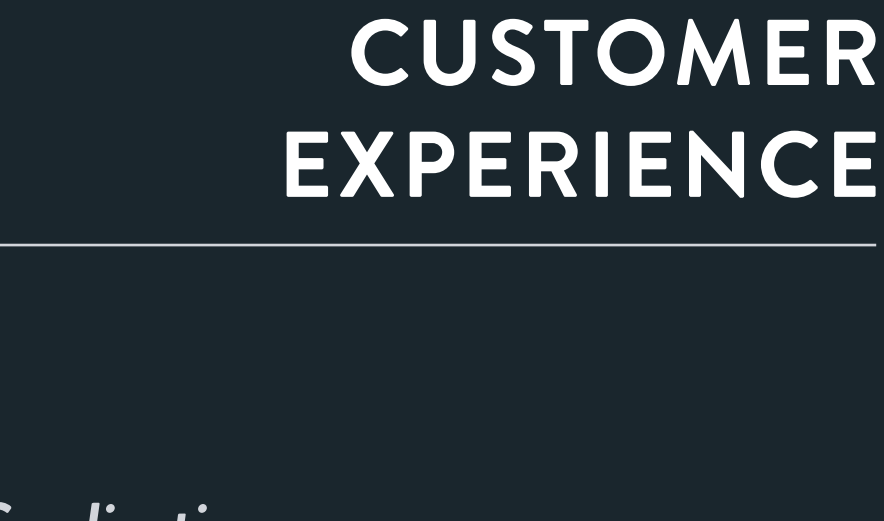
Social Custom Audience Targeting



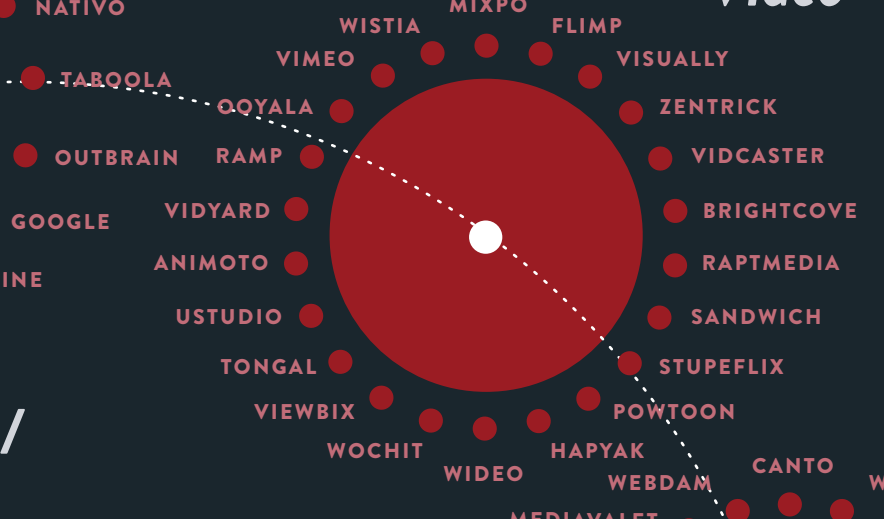
Email



Retargeting



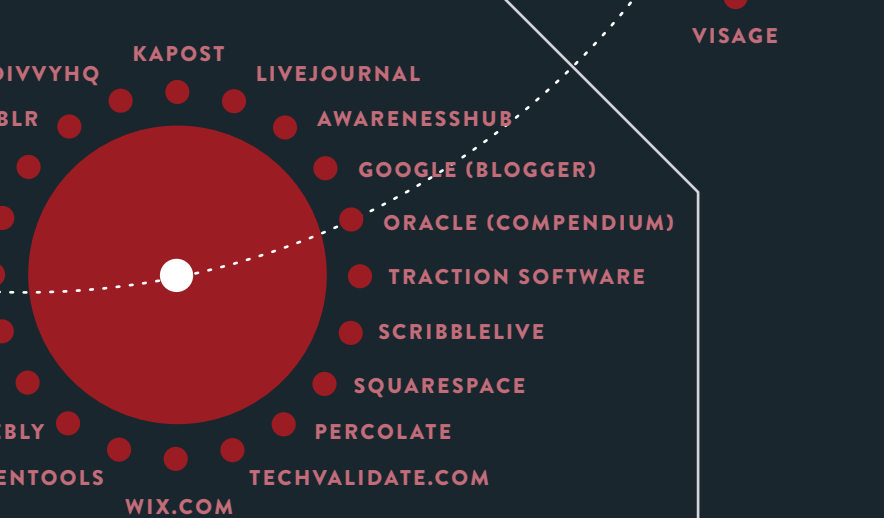
Syndication



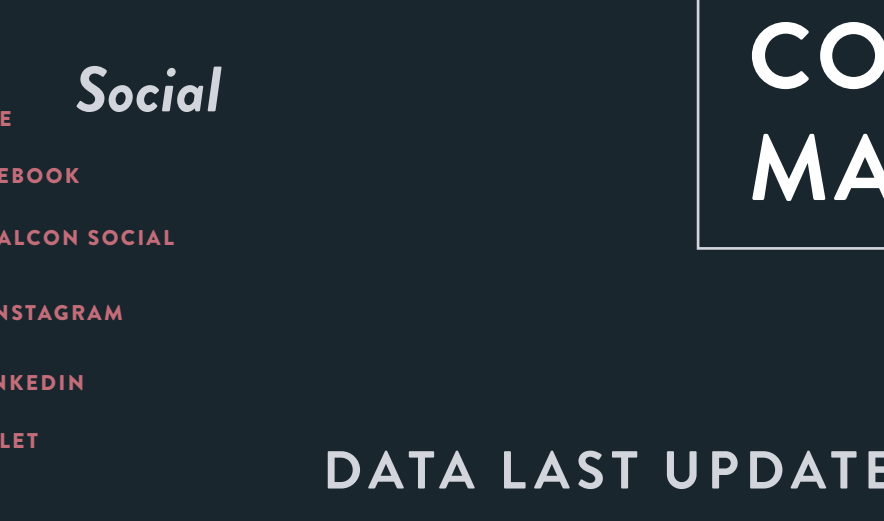
Video



Digital Asset Management



Infographics



Content Marketing

